

Athletic Committee Meeting
November 11, 2011

Present: Scott Spiess, Pat Thyne, Mike Matel, Eric Radomski, Maribeth Gosz, Nicole Lutz, John Lutz, John Krenz, Fred Petersen, Jeff Johnson, Kal Loewes, Ted Post, Susan Booth, Tom Kupsik, Kathy Glancey, and Ron Kosobucki

Marketing

- Ms. Booth attending the meeting to go over the St. Matthias marketing campaign. The campaign has two goals:
 - Increase external awareness for St. Matthias Parish School offering, specifically to increase inquires, open house traffic and ultimately enrollment.
 - Create sense of excitement and pride in St. Matthias Parish School internal families, to increase parent satisfaction and positive referrals.
- Message Emphasis
 - Comprehensive Program that includes strong academics and an expansive extra-curricular program.
 - Faith based warm and nurturing environment.
- Several marketing strategies will be implemented.

Basketball

- Mr. Spiess will be sending out the gym manager schedule for the basketball season.
- The 6th grade girl's tournament is filled and brackets are being set.
- 6th grade boys are looking for 3 more schools to enter.
- 8th grade tournament will be held around the Holidays.
- All coaches should get their schedules to Mr. Post so he can schedule score keepers.
- Expect score keepers to arrive 10 minutes prior to start time.
- High school students will have priority for scoring jobs.
- Scores are allowed 1 free food item and 1 drink.
- Practice begins next week.
- Board members asked Ms. Booth if she could assist with keeping the gym reserved for athletics. Non-athletic events take away revenue. A suggestion was made to use the church hall for other events.
- All lights in the gym are being replaced on December 22nd-23rd. The new lights will be as bright as or brighter than the old lights.
- Christian formation students who participate in athletics will be held to the same accountability measures as St. Matthias students in regard to grades, behavior, and suspensions. Their grades will be checked quarterly.
- A question arose regarding what measures are being taken when a coach displays inappropriate behavior.
- The board voted unanimously to donate \$200.00 dollars to Holton Youth and Family Center for new basketballs for inner city youth.

Web Page

- Pros and Cons were discussed to investing in a new athletic webpage for St. Matthias.
- Representatives from 2 companies are being asked to present and demonstrate their product in order to get more information and become better informed before making the investment.

Concessions

- No changes

Budget

- Please use the tax exempt I.D. when making purchases
- Make sure that you submit all receipts and invoices.

Spring Sports Sign Up

- Sign up will take place the week of January 16th.

Other

- A survey is needed to assess the interest of 5th and 6th graders in softball
- K5 students will be allowed to play soccer beginning this spring.
- The WAVE Soccer outing will take place in late January, early February.
- A suggestion was made that there may be better turnout if we hold the WAVE event in November versus January.
- We are looking at showing a video slide show of the year in sports at the next upcoming Sports Banquet. Maribeth and Nicole will work on the project.